

2019-2020 YES Foundation Back to School Packet

YES because...

Creativity

Confidence

Collaboration

Problem-solving

Mathematical Minds

Literacy

Focus & Motor Skills

Perseverance

**OUR children
OUR schools
OUR foundation
OUR community
OUR FUTURE**

**... but ONLY with
YOUR support...**

yes

Weaving, Grade 6

WHAT IS YES? The YES Foundation is our local Ross Valley School District foundation, bringing the below critical programs to our schools, Brookside, Hidden Valley, Manor, Wade Thomas, and White Hill.

WHY IS YES? It exists because of YOU, our community... because public funding from local, state, and federal sources fall short of covering our children's well-rounded education.

HOW "DOES" YES? \$900/child (recommended contribution) from families funds programming for THIS school year.

YES Programs

ART: YES funds credentialed art teachers and art supplies at every school.

MUSIC: Credentialed music teachers teach weekly classes K-5 and award-winning middle school bands, choir, and orchestra.

LIBRARY BOOKS: YES funds 98% of new library books, keeping libraries current and relevant.

POETRY: Each student, grade 2-8 receives 8 weeks of poetry classes encouraging creative expression, exploring place in the world and communicating ideas.

THEATER: Students grades 3-8 may optionally participate in a school theater production that incorporates listening, reading, memory, collaboration and confidence.

STEAM: White Hill students may explore real world problems through engineering, 3D printing, design & building, and programming.

WHITE HILL ACTIVITIES: YES funds lunch time and after school special interest clubs ranging from knitting to comics to mountain biking, as well as after-school sports.

yestokids.org/DONATE

Learn More

yestokids.org | yestokids.org/why-yes-matters

Want to help? Email askyes@yestokids.org

Welcome Letter from YES Executive Director

Dear RVSD Families,

I hope you all had a wonderful summer, welcome back!

Over the last year, YES has thrived with strong parent participation and community involvement. YES raised more money to support RVSD in 2018/2019 than ever before in its history. We work hard for our schools, and we have a lot of fun doing it and building lasting friendships along the way. There is already excitement in the air for the 2019/2020 school year and all that it can hold.

Summer gave the YES team time to reflect on WHY YES is important. It is about developing creative, problem-solving minds in our children, which will serve them well into adulthood.

YES makes an annual commitment to the Ross Valley School District to fund essential programs and services. YES asks district families to contribute each year to YES's Annual Family Giving Campaign to fund these commitments. To fund all existing YES programs in the current school year, the request per student is \$900. Please give as generously as you can (remit envelope attached or donate online). Every amount helps! Our goal is to have 100% family participation and we appreciate donations of all sizes. (See the back for how your child's education is funded in our district.)

If YES does not meet its annual fundraising goal, the Ross Valley School District may have to reduce or eliminate YES-funded programs in current or future years, as there is no other source for funding these programs.

It is only thanks to your support that these essential programs and services continue to be provided for each of our students.
So, THANK YOU!


Bridget McNeeley Radachy, Exec Director, YES

- Donate
- Corporate Matching
- Shop for YES
- Volunteer
- Business Partner Program
- Attend YES Events
- Host a PWP
- Become a Major Donor

yestokids.org/DONATE
Learn more: yestokids.org



**HOW YES
COMMUNICATES**

- YES on campus: School Newsletters, YES Bulletin Board, YES Leads and Champions
- Monthly YES Newsletter
- YES Website (www.yestokids.org)
- Social Media (@yestokids)

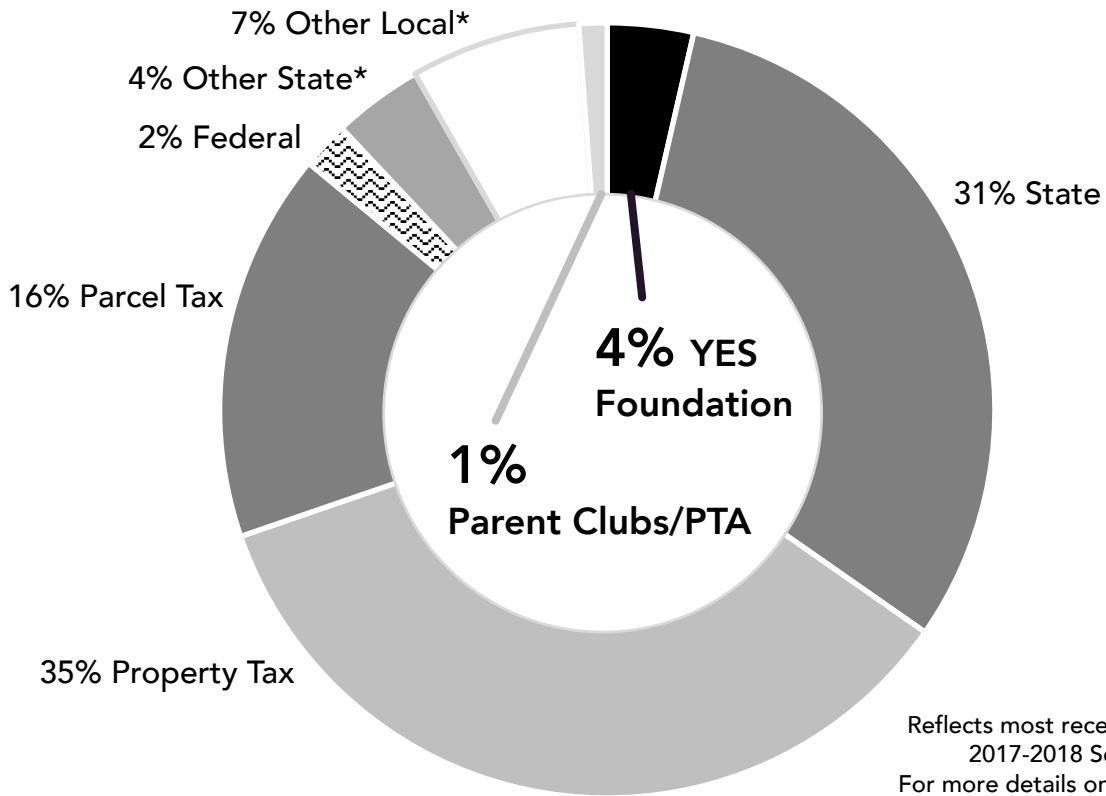
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- Down and Dirty at the YES Corral: Nov. 16
 - YES Battle of the Bands: March 28

SAVE THE DATE

(OVER)

How is my child's education funded in the Ross Valley School District?

About 5% of our district's budget comes from the support of district families (and community supporters) in the form of YES and PTA/PTO contributions!



YES Foundation

\$900 suggested per child to raise \$1.3M district-wide to cover:

- K-6 certified art teacher salaries
- K-8 art materials
- K-8 certified music teacher salaries, instruments, materials
- Most new library books
- Grades 2-8 8-week in class poetry with professional poets
- Grade 6 STEAM classes teacher salary and materials
- Grade 6-8 after school sports and lunchtime clubs



Parent Club/PTA

\$130 suggested per child remains at each campus to cover:

- Safety including emergency preparedness materials, supplies, training
- PE equipment
- Teacher and staff grants
- Other initiatives may include gardens, events, beautification, facility needs, etc.

yestokids.org/DONATE
Learn more: yestokids.org

Annual Giving Campaign

Every child benefits. Every family can participate.

Please give generously. All contributions are tax deductible.

Name _____

☐ parent ☐ grandparent ☐ relative ☐ alumni ☐ staff ☐ community member ☐ friend

Address _____

City _____ State _____ Zip _____

Email _____ Phone _____

I am giving in honor of _____

☐ Publish my name on donor list as _____

or ☐ Make my donation anonymous and do not include my name on published donor list.

☐ My employer will match my contribution.

Company name _____

Please give as generously as you can (consider monthly contributions). **The suggested family contribution is \$900 per student to support programs for all our students, though we ask only that you give what you can.** Every contribution makes a difference!

Please indicate the amount of your total contribution and choose payment option.

Visionary	\$10,000 and up	\$ _____	Supporter	\$500 - \$899	\$ _____
Champion	\$5,000 - \$9,999	\$ _____	Believer	\$200 - \$499	\$ _____
Advocate	\$2,200 - \$4,999	\$ _____	Other		\$ _____
Leader	\$900 - \$2,199	\$ _____			

Payment Options – All Payments Must Be Completed by June 30, 2020

☐ Single payment NOW by enclosed check or credit card listed below

☐ Charge the total amount of my contribution on _____ (date)

☐ Charge my pledge in _____ monthly installments beginning _____ (date)

☐ Charge \$ _____ now and the balance on _____ (date)

☐ Charge my credit card \$ _____ per month until I notify you to stop.

CC# _____ Exp _____ CVV _____

Signature _____

Email askyes@yestokids.org to arrange a stock transfer.

Thank you for your contribution to the children at Brookside, Hidden Valley, Manor, Wade Thomas, and White Hill.

Please mail form to: YES, The Ross Valley Schools Foundation P.O. Box 2, San Anselmo, CA 94979

Questions? Contact YES Administrator Laura Langston: llangston@yestokids.org

Thank you for your generosity! YES is a 501(c)(3) non-profit corporation. Tax ID 94-2667704